



Committed to delivering world
class Non-GMO Certification
and management solutions...



Your Values | Our Standard

GMO-ID Australia is a food-science based consultancy that specialises in non-GMO identity preservation and administration of the world renowned Cert-ID Non-GMO Standard

About GMOs

- Genetically Modified Organisms – GMOs are plants and animals that have had their characteristics engineered and altered in a laboratory. The GMOs genetic code has had additional genetic information from another plant, animal or micro-organism or species added for a purpose. The modifications are often made to improve resistance to an agricultural chemical, environmental condition or increase growth and yield rates. The GMO genetic code is usually owned by the large biotech companies who develop the organism.
- Around the world, 100s of GMOs have been, or are under development. Products as varied as salmon, livestock and food crops such as wheat and rice have been modified. Development and release is usually conducted under highly controlled conditions...but not always. Illegal GMOs have been detected in various segments of the food chain and are a concern to regulators and consumers.
- Government food agencies (including Australia's) have sought to control and regulate the growth, use and consumption of GMOs. Approval processes, laws governing use and labelling legislation are in place in most countries and have achieved varying levels of success in meeting their objectives. Not all imported food products and ingredients are screened for the presence of GMOs.



GMOs in the market

- GMOs are proliferating at an alarming rate around the world and in Australia.
- Consumers overwhelmingly reject GM sourced food and would prefer to purchase a product that is certified non-GMO.
- Manufacturers and retailers find it increasingly difficult to satisfy their requirements for non-GMO ingredients. Suppliers of these ingredients are realising a strong competitive advantage through certification.
- Non-GMO Certified products are seen as differentiated and are more highly valued in the marketplace.
- There is an increasing demand by offshore customers for certified non-GMO ingredients and finished products.



Questions for the non-GMO supplier

- Do you wish to confidently and consistently produce non-GMO products?
- How do you demonstrate your commitment to supply non-GMO products?
- How can you confidently and powerfully communicate your non-GMO status?
- Do you want to open up valuable GMO sensitive export markets but are unsure what's needed?

Our Company and products

GMO-ID Australia was launched in 2013 to exclusively deliver the Cert ID Non GMO Certification system. We are a subsidiary of HACCP International Pty Ltd, a JAS-ANZ accredited body that has specialised in product certification for the food industry since 1998.

We offer:

- Certification through the world-renowned Cert ID – Non-GMO Certification programme. This programme is acknowledged as the leading standard for non-GMO and is trusted worldwide. We deliver this with an approach that meets our market requirements and is underpinned by years of practical industry experience.
- GMO Analysis from state of the art facilities located in Europe through our association with Genetic-ID, a world's best analytical facility.
- Assistance with developing non-GMO management programmes and robust identity preservation systems for your products and ingredients.

Who can Benefit from Certification

<p>Farmers and growers Processors Feed and grain wholesalers</p>	<p>Retailers Consumers Manufacturers</p>	<p>Ingredient Suppliers Wholesalers Foodservice Industry</p>
		

The Benefits

Certification to the Cert-ID Non-GMO Standard delivers major benefits to the achievers:

- Marketing; Demonstrate your commitment to supply non-GMO
- Export; Many importers demand the verification of GMO status that certification delivers.
- Global exposure of your brand; Through the GMO-ID Australia and Cert-ID web portals.
- Consumer recognition; Proudly display the certification mark that provides assurance of your GMO status.

The Process

Achieving certification is relatively simple and can involve these key steps:

- Talk to us about your needs...we want to help you meet them!
- Download the Non-GMO Standard from our website – review and consider the implications of meeting this standard for your business.
- Submit an application form which will allow us to accurately cost your certification programme and prepare a cost/services agreement with you.
- Take advantage of our consultative approach to the certification process in preparing your systems and operations for certification.
- Complete the final certification audits and processes.
- Enjoy the benefits of certification...

Once certified, you will be licensed to use the certification mark and feature on our web search functions in Australia, New Zealand and internationally. You will also benefit from additional promotional and brand recognition work that we undertake.

www.gmoid.com.au

<http://www.cert-id.eu/Certification-Programmes/Non-GMO-Certification>

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Setting the standard for Non-GMO, trusted worldwide